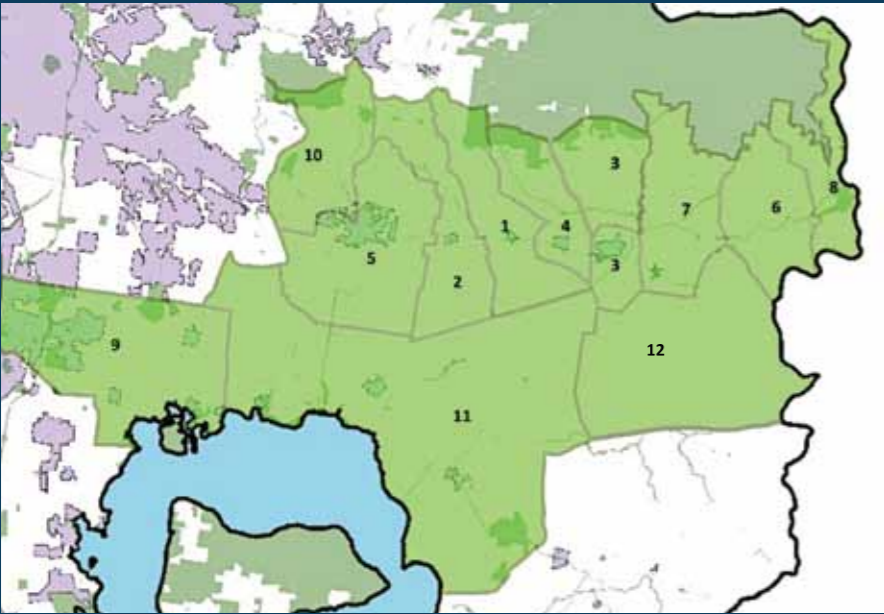


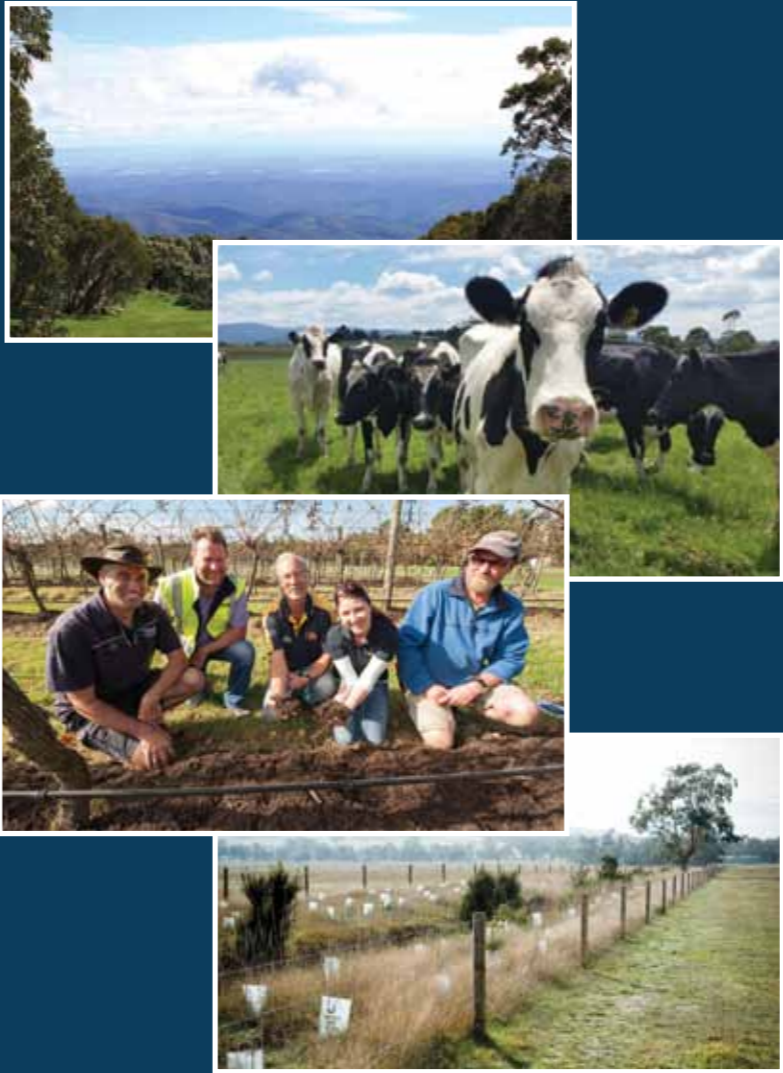
NETWORK MAP



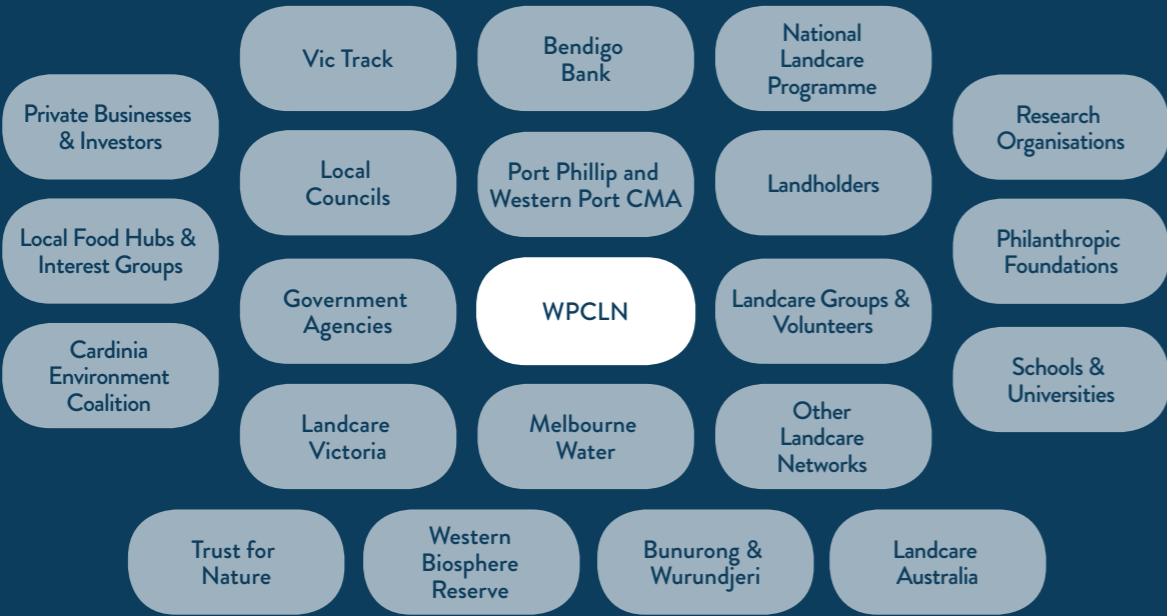
LANDCARE GROUP LIST

1. Back Creek Landcare Group
2. Bessie/Ararat Creek Landcare Group
3. Bunyip Landcare Group
4. Cannibal Creek Landcare Group
5. Deep Creek Landcare Group
6. Jindivick Landcare Group
7. Labertouche Landcare and Sustainable Farming Group
8. Neerim & District Landcare Group
9. Langwarrin Woodlands & Northern Western Port Landcare Group
10. Toomuc Valley Landcare Group
11. Western Port Swamp Landcare Group
12. Ripplebrook Landcare Group

Western Port Catchment Landcare Network STRATEGIC PLAN 2017-2020



KEY PARTNERSHIPS



WESTERN PORT CATCHMENT LANDCARE NETWORK

342 Rossiter Road, Koo Wee Rup VIC 3981 | Office Number: 0490 855 902
 Email: admin@wpcln.org.au | Website: www.wpcln.org.au
 Follow us on Instagram @wpclnlandcare & Facebook @facebook.com/wpcln

VISION STATEMENT

The Western Port Catchment Landcare Network seeks to protect and improve natural values of the region by supporting landholders to protect, enhance and restore their land to maintain and increase biodiversity and to promote sustainable land management practices.



www.wpcln.org.au

OUR MISSION

- We will work to:
- Facilitate communication between Landcare groups, the Network, government agencies and statutory authorities
 - Provide opportunities for landholder education and knowledge sharing to help foster behaviour change
 - Establish and maintain relationships with key stakeholders
 - Secure funding for and manage catchment wide projects
 - Grow Landcare by engaging with the wider community through environmental education and awareness raising events
 - Help Landcare groups to plan and collaborate and be responsive to their needs
 - Provide a representative voice for natural values



OUR VALUES

- We will be guided by these values:
- Passion And Commitment
 - Inclusion And Self Determination
 - Collaboration
 - Building Successful Partnerships
 - Responsive To Different Needs And Cultures
 - Clarity Of Purpose
 - Honesty And Integrity
 - Respect

NATIONAL RESOURCE MANAGEMENT CHALLENGES

- Climate Change
- Commercial Scale Farming
- Water Conflicts – Quality And Quantity
- Inertia And Apathy
- Biosecurity Issues
- Land Use Conflicts
- Gas And Coal Exploration
- Decline In Natural Habitat
- Plastics In The Environment
- Ageing Farming Community

KEY FOCUS AREAS

Caring For The Land

- Work with landholders to enhance the biodiversity of the region
- Foster behaviour change and the adoption of best land management practices
- Provide information and training to support landholders in caring for their land
- Facilitate pest plant and animal control through direct funding for the provision of contractor services and encourage effective cooperation between landholders

Supporting Our Landcare Groups

- Be responsive to the needs of our Landcare groups – provide member services
- Create a strong sense of value for membership for groups and individuals
- Identify priorities for on-ground work
- Build on the membership base for the Network area

Partnership And Collaboration

- Landcare groups collaborate on projects where possible and desirable
- Form effective and beneficial partnerships with other groups and organisations
- Deliver projects for partner organisation to achieve mutual aims

Promotion & Communication

- Communicate effectively to groups within the Network area
- Facilitate communication between individual groups
- Communicate the Landcare message to the broader community
- Promote the activities of the Network using social media

Funding

- Identify funding priorities for NRM across the Network area
- Identify and pursue funding for priority projects through government grants, philanthropic sources, business and industry
- Secure funding for and manage catchment wide projects
- That funding bodies have confidence that WPLCN can deliver projects on time and within budget

Governance

- Network staff and committee members are clear on their roles and responsibilities
- We have the capacity to manage day to day operations effectively
- Ensure the Network operates within the rules of the Constitution
- That WPLCN exercise best practices governance procedures



BACKGROUND

- The Western Port Catchment Landcare Network (WPCLN) was established in 1999 and incorporated in 2012. It comprises 12 groups and covers an area of 152,598 hectares with natural, rural, semi-rural, peri-urban and urban landscapes.
- The WPCLN facilitates landholder education, knowledge sharing and behaviour change through field days, planting days, trials and workshops to support landholders to revegetate areas to increase biodiversity, protect waterways and adopt sustainable land management practices.



PAST PROJECTS

- Healthy Soils – Linking soil carbon and soil acidification with farm management practices
- Sub Soil Compost Trials
- Healthy Soils, Stock and Pasture
- Western Port Ag-Emissions Project
- Growing Connections
- Targeted Land Stewardship
- Connecting Habitat for the Endangered Helmeted Honeyeater

PROJECT PARTNERS

